

Kya LOTUS Mein Hai Dum????			
S.No	Requirements of a Good B-School	What Does LOTUS Have	POINTS
1	Must Be AICTE Approved	LOTUS is AICTE Approved	1/1
2	Must Be PGDM	LOTUS offers PGDM (Post Graduate Diploma In Management) OR (Practical Guide To Dynamic Management)	1/1
3	Infrastructure Should Be Good		1/1
	- Campus	Wi-Fi, Air Conditioned Campus, 9 Acres, 51000 Sqft Built Up Area, ISO 9001:2008 Certification	
	- Computer Lab Should Be Good	LOTUS has 120 Computers, 12 Printers, Latest Softwares in the Computer Lab	
	- Library Should Have Sufficient No Of Books, Journals, Magazines, E-Library	LOTUS Library has More Than 5000 Books, 48 National & 24 International Journals, DELNET Membership, E- Library	
	- Classrooms Should Be Equipped With Latest Gadgets	- Air Conditioned Lecture Halls are Inspired by IIM-B And are Equipped With LCD, Sound System & Wi-Fi	
	- Facility To Improve English and Communication Must Be Available	LOTUS Has a Unique Language Lab for Improving English and Communication Of Students	
	- Sports Facility	- LOTUS has In-house Cricket, Football, Table Tennis, Badminton, Volley Ball, Billiards Facility	
	- Softwares Must Be Useful	- LOTUS has Prowess Which Is A Database of 24000 Companies, Students Use This Software For Doing Projects and Research, ERP For Online Attendance, Projects, Marks, SMS, Alumni Interaction	
	- Internet Facility	2 Mbps, 24*7	
4	Industry Interface Must Be Strong	LOTUS Has A Corporate Advisory Committee In Which 25 Corporate From 12 Industries And 25 Companies Have Partnered To Help LOTUS In Placements, Summer Training, Industrial Visits, Guest Lectures, Mentorship Etc	1/1
		- 3 Industry Internships	
		Memberships - Indian Industries Association, National Human Resource Network, Central UP Chamber Of Commerce, Retailers Association Of India, Rohilkhand Management Association	
5	Strong Academic Orientation		1/1
	- Latest Syllabus	The Syllabus At LOTUS Is Picked Up From IIM-Lucknow And IIT- Delhi And Is Reviewed After Every 3 Months.	
	- Teaching Methodology	- LOTUS Uses Purely Case Study Approach.	
		- Students Are Not Made To Memorize Chapters But Are Made To Understand Concepts	

		- LOTUS Follows A Trimester Approach Which Is Latest And Is Used By IIM's	
	- Good Choice Of Electives	- LOTUS Offers Dual Specialization In Marketing, Finance, HR, Mass Communication, Retail, International Business, IT, Operations	
6	Placements Should Be Good	Placements @ LOTUS Are <i>Dabang</i>	1/1
		Placements - 2010	
		150% Placements	
		-29 Companies Participated	
		Highest Salary Was Rs 3,85,000/-	
		Average Salary Was Rs 2,20,000/-	
7	Faculty Should Be Good	25% Of Syllabus Is Taught By Faculty From IIM & IIT, Low Faculty- Student Ratio, Each Faculty Has Minimum 6 Years Experience	1/1
8	Foreign Exposure & Laptop	Students Of LOTUS Go For International Study Tour To Singapore For 5 Days. They Visit Industries, Companies And Universities And Are Awarded A Certificate For The Same. 1 Wi- Fi Enabled Laptop	1/1
9	Kool Campus Life	Induction, Talent Hunt, Fresher Party, Prativaad, The Quest, Fever, Fun Fiesta, Limartzz, Alumni Meet, Farewell, Club Events, Independence Day Celebrations, Republic Day Celebrations, Industrial Visits, Conferences & Seminars	1/1
10	Other Benefits Must Also Be There	Adventure Trip To Rishikesh	1/1
		No Transportation Charges	
		Tally Certification	
		Book Bank Facility	
		No Charges For Business Suit	
		Education Loan Assistance	
		2 Foreign Languages (French & German)	

Total points | 10/10

FEE STRUCTURE

Installment	PGDM	PGDM With Foreign Exposure	Due Date
1 ST	Rs 80,000/-	Rs 1,00,000/-	At The Time of Admission
2 ND	Rs 55,000/-	Rs 65,000/-	10 th November 2011
3 RD	Rs 55,000/-	Rs 65,000/-	10 th March 2012
4 TH & Final	Rs 55,000/-	Rs 65,000/-	10 th November 2012
TOTAL	Rs 2,45,000/- for 2 years	Rs 2,95,000/- for 2 years	

Scholarships:-

1. For students of Rohilkhand region a scholarship of Rs 15,000/- shall be provided.
2. For Girls scholarship of Rs 15,000/- shall be provided.
3. Girls from Rohilkhand region will receive an overall scholarship of Rs 30,000/-
4. All scholarships shall be adjusted in the 1st Installment.

Campus :- 16 KM, Bareilly-Lucknow Road, Bareilly.

City Office :- 35 M 7/B, Rampur Garden, Near Woodrow School Office, Bareilly

Contact No: - 9917481091/95. Website: - www.LOTUS.edu.in. Email: - info@LOTUS.edu.in